The way society has been structured has led to a male dominated society. Women who deviant from their expected behaviours become ashamed of their indulgence of taboos that have been created by society, which then leads to insecurity when faced with the 'perfect' example of womanhood, e.g. 'The porn actress'.

Discourse Analysis

Discourse map for Cosmopolitan article August 2011: ‘Should You Feel Bad About Watching Porn?’

- Male dominance
- Gender Stereotypes
  - Male 'exclusives'
  - Female role expectations
- Insecurity
  - Beauty Stereotypes
  - Female portrayal
- Shame
  - Indulgence
  - Taboos in society
  - Lack of control
- Society
  - Social Norms
  - Societal pressure
  - No deviant behaviour

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