- Pornography should not make women feel insecure about themselves
- Women watching pornography should be seen as healthy and should not feel ashamed if they do
- Women have the right to choose what they want and not rely on expectations of society

From the text, it is clear that the intention of the article is to try and persuade women that watching porn is not specifically a male dominated activity and those women who so enjoy watching porn should not feel any shame because society tells them they should.

**Name of discourses**

**Pornography as a male dominated activity**
Women often feel that watching porn is a male ‘exclusive’ activity and should not be indulged by women

*Data relevant to discourse:*
Women feel “as if they’re letting the side down” by watching porn.

**The insecurity of women**
Women often feel insecure about how women are portrayed in society. The ‘perfect’ women are portrayed as beautiful, have a well-proportioned body and are often seen as submissive to men.

*Data relevant to discourse:*
“I know this because hundreds of you have written to me about your fears, insecurities, and shame.”

“Porn actresses make you feel insecure about your bodies.”

**Feeling ashamed**
Women feel ashamed by indulging in pornography because of societal taboos of women being sexually reserved while compared to that of the men.

*Data relevant to discourse:*
“Many feel ashamed of the kind of porn they view.”

**Expectations of society:**
Society, often through the media, like magazines, will put pressure on women to behave in certain ways and to not deviate from the perceived norms of society.

*Data relevant to discourse:*
“Even asking the question, ‘Should women feel bad about watching porn?’ is harking back to a community that saw female desire as a danger to marriage.”

“Whether I like it or not, that includes the right to choose not to think about social and political gender issues when we’d rather focus on sexier stuff.”