

Basically, this is how it will go:

The promoter presents a deal and advertising materials

The promoter pays the network a fee to make the deal and advertising materials accessible to CPA affiliates.

The CPA affiliates promote these products through their websites, steer traffic to these sites and create sales leads.

The best thing in this is that the CPA affiliate gets compensated just by generating a signup. It won't matter if the customer will actually buy the product or not.

Signing up with a CPA Network does not have a lot of hassle. But not everybody can do this though. The interested party must be approved first by the network. Typically, the interest party deliberates with the "Network Manager" to get an approval, which for the most part is not really a problem.

After this, the interested party will be delegated to an "Affiliate Manager" who will be the contact person at the Network. Be sure to foster a good relationship with the affiliate manager since they would help in generating more money.

Every attempt has a corresponding cost in the CPA networks. By merely putting into practice operational marketing strategies and just by manipulating internet traffic in the direction of the affiliates' and advertisers' websites, one can earn as much as **\$1000** per day.

There is a steadier earning, more quantifiable and foreseeable situations in CPA marketing. In affiliate marketing, the product has to be sold first otherwise the affiliate will not get a commission. Whereas in CPA networks, every little effort put forth are appreciated and paid, even the smallest possible attempt the

Yes, you heard that right! You might not even have to make a sale to make money. This is one reason that CPA gets attention from internet marketers and bloggers.

You could get a commission just for a web visitor performing an action like submitting an email address, or supplying a zip code. It is easier for someone online to supply an email address or a zip code than inputting their credit card number or actually purchasing something.

Just imagine that you are on a tech blog and you come across an ad that offers a gift card for a popular big box retailer. The gift card might be just what you are looking for. The ad asks for your email address. Would you consider giving up your email address for an opportunity to get a gift card?

Where can I find Cost Per Action Networks?

There are a number of CPA Networks online. CPA Networks come in all flavors. Find a big list of CPA networks and take a look at the websites. Check online with other internet marketers and see what they have to say about using the different networks.

CPA
Networks
Getting
Accepted

Preview from Notesale.co.uk
Page 8 of 20

resistance and hence the appeal to the affiliate, you see in exchange for this commission, the visitor is sometimes only been asked to provide a name or email to receive a trial offer and nothing else.

The advertiser then backs them selves to convert those leads into sales, on the other end of the scale significant amounts can be paid, but these rewards are only provided when the visitor is asked to provide significantly more than just a name and email address, such as a multiple page document online.

The rewards are higher because the task is that much more difficult to complete and resistance is likely to be that much greater. If you want to become an CPA affiliate you need to join CPA Networks, this is often seen has one of the more difficult tasks when wanting to make money from CPA marketing, you see CPA Networks are able to be more discerning on who they allow and who they don't allow to promote their offers. This is a major departure from normal affiliate marketing, where acceptance is normally guaranteed.

CPA Networks are the middleman, to coin a phrase, who bring together the affiliates and advertisers. The CPA Networks store information about their advertisers on their own database and facilitate the relationship between both affiliate and advertiser. Specialised affiliate managers are assigned to ensure the smooth running of this operation and to measure the success of such campaigns through tracking the actions on the landing page of the offer.

There is no doubting that this form of advertising and business is here to stay, and it seems that it will continue to go from strength to strength, hopefully this basic summary will assist you and your understanding of this very popular online business opportunity.