Another thing that showed Elvis was very popular was the way the crowd reacted to his live performances. In San Diego, he performed on the deck of the USS Hancock, this was met with screams and cheers from the sailors and their dates. The crowd was often so rowdy that riots would start and the amount of police security at his concerts was increasing all the time. There were many times in Elvis' concerts where he’d be able to sing just one line before the screaming of the crowd started. He performed at the Mississippi-Alabama fair and Dairy show, to prevent crowd trouble, 50 guardsmen were added to the police security that were already there. Elvis had a wide variety of fans and still has many fans today.

It was not always easy going for Elvis however as there were many controversies surrounding him. After 'Heartbreak Hotel' was released, Presley stayed and performed at a hotel and casino on the Las Vegas strip for two weeks. The old fashioned, middle-aged guests did not receive these performances very well. At this time, his fan bases were mainly teenagers; more specifically teenaged girls and his antics on stage and style of music did not impress the more traditional people.

Another controversy surrounding Elvis were the pelvis gyrations he often did on stage. Television critics were astounded and outraged calling the moves vulgar, suggestive and animalistic. He was told that he was unfit for family viewing on more than one occasion and some of his television appearances were filmed in a way where you could only see Elvis from the waist upwards. He was dubbed as 'Elvis the Pelvis', something Presley disliked to be called saying it was 'one of the most childish expressions I ever heard, comin' from an adult'. It seems ridiculous when you think about the outlandish things that would be seen on stage by other musical artists in the future however, in its day, this was one of the biggest controversies surrounding Elvis.

Regardless of this, Elvis Presley was well on his way to becoming an international sensation. He had a certain sound and style that nobody else at the time had and this proved very popular with the listening audience both then and today. As well as his diverse recording career, he has starred in 33 films such as Jailhouse Rock, Love me Tender and Loving you. Arguably, Jailhouse Rock is his most famous film. Jailhouse Rock was released in 1957. The title character (Vince Everett) played by Elvis himself is in for a one-year jail sentence for manslaughter. Whilst in prison; he decides to pursue a Musical career, Elvis also had a variety of television appearances that were met with great acclaim.

In terms of record sales, he has sold over one billion records globally, which is more than any other artist in the world. His American sales alone have earned him multiple awards, among them were three wins out of his fourteen Grammy Nominations and the Grammy Lifetime achievement award (he received this at the young age of 36).

Elvis has had 149 singles of the billboard hot 100 between 1956 and 1996. He has also had nine solo albums reach number one in the United States. These were- Elvis Presley (1956), Elvis (1956), Loving you (1957), Elvis Christmas Album (1957), GI Blues (1960), Something for everybody (1961), Blue Hawaii (1961), Roustabout (1964) and Elvis- Aloha from Hawaii (1973). All of Elvis' hits have spent in total 1,149 weeks in the U.K singles chart.

Tragically, during his later years, Elvis had a dark secret. He was a drug addict. Possibly due to his extensive drug use, he suffered from many things such as high blood pressure, liver damage, glaucoma and an enlarged Colon. On the afternoon of the 16th August 1977, Elvis was found on his bathroom floor, his death was officially announced at Baptist memorial hospital. Thousands of people gathered outside of Graceland to view his open casket. 80,000 people came to the cemetery where Elvis was buried next to his mother. It is still unsure what exactly caused his death, it has been speculated that he died of a sudden heart attack however drug use is certainly a prominent contributing factor.