Myrtle dresses in blue, Wilson works towards the new blue car, Myrtle works towards the owner of the blue car.
The eyes of T.J. Eckleburg are “blue and gigantic” with “yellow spectacles”. These eyes are lifeless, visionless, they promise and see nothing.

CARS

The cars symbolise the status of characters and the pursuit of the American dream. Car crashes are signs of socio-economic moral collapse. Gatsby’s car is described with ‘green leather’ and ‘rich cream’ - refers to colours above. To have Myrtle as the victim of a car accident is ironic, she is killed by a product of the economic growth of the 1920s which is the source of her husband’s income, possibly suggesting that the progress of some requires the sacrifice of others.

Fitzgerald himself always referred to cars. The cars in his life provide a gauge to measure the discrepancy between the dream and reality of his life and the journey from a careless youth to a middle-age man.