driving should be very serious," in particular—but it doesn't support the claim that the death penalty, specifically, is warranted.

**Tip:** Separate your premises from your conclusion. Looking at the premises, ask yourself what conclusion an objective person would reach after reading them. Looking at your conclusion, ask yourself what kind of evidence would be required to support such a conclusion, and then see if you've actually given that evidence. Missing the point often occurs when a sweeping or extreme conclusion is being drawn, so be especially careful if you know you're claiming something big.

**Post hoc (also called false cause)**

This fallacy gets its name from the Latin phrase "*post hoc, ergo propter hoc,*" which translates as "after this, therefore because of this."

**Definition:** Assuming that because B comes after A, A caused B. Of course, sometimes one event really does cause another one that comes later—for example, if I register for a class, and my name later appears on the roll, it's true that the first event caused the one that came later. But sometimes two events that seem related in time aren't really related as cause and event. That is, correlation isn't the same thing as causation.

**Examples:** "President Jones raised taxes, and then the rate of violent crime went up. Jones is responsible for the rise in crime." The increase in taxes might or might not be one factor in the rising crime rates, but the argument hasn't shown us that one caused the other.

**Tip:** To avoid the *post hoc* fallacy, the writer would need to give us some explanation of the process by which the tax increase is supposed to have produced higher crime rates. And that's what you should do if you're committing the fallacy: If you say that A causes B, you should have something more to say about how much we need B than just that A came first and B came later!

**Slippery slope**

**Definition:** The arguer claims that a sort of chain reaction, usually ending in some dire consequence, will take place, but there's really not enough evidence for that assumption. The arguer asserts that if we take even one step onto the "slippery slope," we will end up sliding all the way to the bottom; he or she assumes we can't stop halfway down the hill.

**Example:** "Animal experimentation reduces our respect for life. If we don't respect life, we are likely to be more and more tolerant of violent acts like war and murder. Soon our society will become a battlefield in which everyone constantly fears for their lives. It will be the end of civilization. To prevent this terrible consequence, we should make animal experimentation illegal right now." Since animal experimentation has been legal for some time and civilization has not yet ended, it seems particularly clear that this chain of events won't necessarily take place. Even if we believe that experimenting on animals reduces respect for life, and loss of respect for life makes us more tolerant of violence, that may be the spot on the hillside at which things stop—we may not slide all the way down to the end of civilization. And so we have not