The first example of media manipulation is the CNN broadcast that was recently shown during the Syria war, where a Syrian journalist, who is actually a CNN agent and actor, was allegedly reporting from a war scene in Syria, with war and chaotic sounds playing in the background. As it turns out, these sounds were dubbed into the report, to make the journalist seem to be in a dangerous environment. This will cause the public to have increased trust in the journalist, and the authority of the journalist seems to be much higher, as it creates the illusion that the journalist is risking their life to report the news to the viewers, while the journalist is actually in a quiet and peaceful environment with no danger around them. CNN has a reputation of making their coverages of events seem much more dramatic than they actually are.

The second example, which is very likely to be the biggest media lie in history, is the lie created by the German regime in the 1930s. Adolf Hitler’s wish was to turn the German people against the Jewish population living there. To do this, the German regime launched a massive campaign to convince the German people that the Jewish population is an enemy to the country. The campaign claimed that the Jewish population was to blame for all of Germany’s problems. This included Germany’s loss of World War I. The campaign was based on Hitler’s own theory, which was called “The Big Lie”. This theory states that all lies, no matter the size, will always be believable, if repeated enough times. This is the theory the media is using when using media manipulation, by repeating the same statement several times in the news and other media.

The third example is an example of suppression by omission. Following the Boston Marathon bombing, every news channel and news website reported the event and had live reportages for hours, informing people what had happened, how many people had died and how the situation was being handled. While on the same day that the bombing had taken place, terrorists exploded twenty-three bombs across several regions in Iraq, killing hundreds of people. This piece of news was omitted from being broadcasted, as the media would not attract as many viewers and readers as they would reporting the bombing.

Nowadays, the media has become a form of entertainment, and not a form of receiving information about the world. It is no longer the story itself that matters, but the amount of viewers and readers the media will receive from the story. This has caused the news to be twisted into a form of entertainment, which is why there is media manipulation. Media manipulation is simply a tool of power to control what is conveyed to the viewer, and readers, and it is beginning to take over the news to an extent where there will no longer be reputable news to turn to when in need of information about the world.