Profit is a computer based system which allows witnesses to choose from a wider range of features than was possible before the technology was invented. It allows features to be moved in order for them to be more representative of the suspect and so that the face can be analysed holistically and not by the old fashioned method that was based entirely on feature analysis. The main weakness of Profit is that the witness still has to select the features before putting them all together. This issue is tackled by Evofit, a programme designed much later than Profit that allows complete faces to be produced without the individual needing to select features. This is done by the witness describing a face and putting the information into a computer system, from this the system generates 18 likenesses from which the witness will choose 6 that are the closest match to the criminal, these are then bred together to produce 18 more faces, the process is continued until the witness is happy with the results.

Efit provides a larger choice of facial features than Photofit which allows the witness to be more accurate when selecting them to form a likeness, this is enhanced by the fact that the features themselves can be moved to different positions on the face in order to form a more realistic likeness to the criminal. This means that the results from the identification will be more accurate as the witness is not limited to a certain number of features, of which none may apply to the criminal, or, adversely, several.

One weakness of Efit however is that the features have to be independently selected before the face can be created, this means that the witness needs to be sure of the identity of the criminal which is difficult as they will have only seen the face momentarily. As faces are processed holistically, asking individuals to select features is more difficult than asking them to identify a complete face, this means that the results will be misrepresentative and unreliable which is not good when they are being used by the police to catch criminals.