You first want to name the program (1), then put a short description (2) for it (if you want) and enter the web address (3) for any page you've set for your affiliates that gives them more info on the program, such as how they get paid, how much they’ll get paid, etc. This can be a page you’ve created in your MM storeadmin or the actual MM Affiliate page. Whichever it is, you’d want to include some info about the program and what they can expect. If you need help, or ideas, with what info to include on the page you'll be able to find someone to give you suggests on the forums.

Enter how much you want to pay the affiliate (1) - you can choose either a fixed amount or a percent of the sale. Then lastly, decide how long the cookie should last (2) The longer the better for your affiliates.

Click "Update Program"