Sports Revision

World Events

National Lottery – A form of gambling were the proceeds are divided between prize money and good causes.

World games – Sports events involving individuals at a world, or continental championships. These can be single or multi sport.

World Games events usually house a very high standard with lots of media coverage and are very popular (lots of spectators) (and sometimes require a qualifying stage). Countries use these events to promote their country through profile (winning medals) and make economic gains through tourism. If a country has success it also lifts spirits and unifies the country.

For competitors the world games creates a chance to compete with the worlds best and discover who is the greatest. With this comes rewards such as national pride and satisfaction. However in order to get to this level normal life must be sacrificed.

However if a poor world games is hosted this can lead to massive disadvantages. The cost may be far too much resulting in debts or perhaps there could be a delay in construction or the event is not run smoothly which could result in poor press coverage.

Elite Performer Barriers

- Emotional support and financial support from family members
- The status of an elite performer in your culture
- The willingness of the country to provide support for the athlete (technology, coaching, facilities etc)
- Perhaps there is a lack of role models for the individual to aspire to

Gender – Cultural roles of men and women

Sex – Being biologically male or female

Sexism – Where women are discriminated against in sport due to stereotypical views

In Beijing 45% of events for females and 55% of events for males. Or in Athens 2004 31% of competitors were female.

Also women are often portrayed in sport for their physical looks instead of skill level which is wrong. Some women are afraid to be questioned by the media in power based sports were you need a lot of muscle and may be subject to homophobic reactions.