Because of this, the ‘Nuremberg Code’ was created.
It contained 10 principles; Including:

- Informed consent;
- Avoidance of harm;
- Right to withdraw.

Although it never became law, it did pave the way for enforced ethical consideration.

The Alder Hey Hospital Scandal:

- Organs were taken from deceased children; without parental consent.
- It highlighted the importance of ethical conduct in relation to human tissue.

The Facebook Newsfeed Experiment:

- 689,000 Facebook users.
- The front-page message feed was manipulated.
- Lasted for 7 days.
- Examined influence on mood.

Aims of Ethics Policy:

- All research gets External Scrutiny.
- Managers are aware of all research conducted by their institution.
- All researchers are correctly supervised.
- Participants are protected from potentially damaging research.
- All research institutions have an ethics policy and review procedures.

General Principles:

- Awareness of:
  - Relevant law;
  - University policies and guidelines;
  - Professional standards.