Launching the Imagination.

Vocabulary:

**Contour**: pg 7:  
a line that describes the edges of a form and suggests three-dimensional volume.

**geometric shapes**: pg 18:  
Shapes derived from or suggestive of geometry. Characterized by crisp, precise edges and mathematically consistent curves.

**organic shapes**: pg 18:  
Forms that are derived from nature.

**focal point**: a primary point of interest in a composition.

**negative space**: a clearly defined area around a positive shape or form, a shape created through the absence of an object rather than through the presence of an object.

**Plane**: a 3d form that has length and width but minimal thickness.

**Point**: a basic mark, such as a dot, a pixel, or a brushstroke. A point is used to create a dialog with the surrounding space.

**value scale**: a range of grays that are presented in a consistent sequence, creating a gradual transition from white to black. Optical gray:

**line**: pg 6:  
a point in motion, a string of adjacent points, a connection between points, an implied connection between points.

**implied line**: pg 9:  
a line that is suggested by the positions of shapes or objects within a design.

**Shape**: pg 14:  
a flat, enclosed area created when a line connects to enclose an area, an area is surrounded by other shapes, or an area is filled with color or texture.

**Balance**: pg 74:  
the equal distribution of weight or force among visual units.

Types: symmetry, asymmetry, crystallographic, pattern, radial (pg 75-80)

**Non-objective**: artworks that have no reference to perceptual reality.

**Abstract**: an artwork or form derived from visual reality that has been distilled or transformed, reducing its resemblance to the original source. Representational the lifelike depiction of persons or objects.

**value contrast**: pg 28:  
the degree to which values in a composition differ from one another.

**Value**: pg 28:  
the relative lightness or darkness of a surface.