4. School Psychologists
   a) Help individual students and their needs
   b) Counselor for students

5. Industrial & Organizational
   a) Businesses sales
   b) Marketing
   c) Productivity
   d) Consultant

**New Fields**

6. Neuropsychology-
   a) Draw conclusions about neurology from actions and behavior

7. Forensic Psychology
   a) Examining crime
   b) Evidence examiner

8. Sports Psychology
   a) Work with athletes struggling with performance
   b) Interactions among players

**Women in Psychology**

1. Mary Whiton Cakins
   a) Founded a psychology lab at Welsey College
   b) 1st woman president of the APA

2. Margaret Floy Washburn
   a) 1st woman to earn a PhD in psychology in the US
   b) Authored *The Animal Mind*

**African Americans in Psychology**

1. Gilbert Haven Jones
   a) 1st African American to receive a doctorate in psychology from a university in Germany

2. Francis Sumner
   a) 1st African American to receive a doctorate in the US

3. Kenneth Clark
   a) 1st African American president of APA