• cultural context and ethnical standpoint
  • believe in moral obligation to future generations
• relationship with the environment
  • harmony with nature
  • or control it using technology
• cultural and religious group
• where you live
  • near the sea, you are at risk from flooding
• socio-economic status
  • extreme poverty leads to short-term views
  • wealth leads to faith that money will solve the problem
• age
  • young people tend to be more concerned than the old
• personal responsibility
  • change to live to reduce their personal contribution
  • actions at an individual can make much difference
• don't priories environmental issues, including global warming
• think that response should be form organizations rather than people
• faith to science
  • science is an inductive process and can never be 100% certain in its claims
  • judgement about the role of human activity in global warming must depend on personal attitudes, and
    priorities base on your own environmental paradigms