There are some strategy in business you should know which is:

1. Advertisement: Make advertisement so people will know your product.
2. Selling goods at lower prices: People will be attracted to your product.
3. Quality of product: People will buy quality products than non-quality product.
4. Packing method: Method attractive packaging can attract buyers to buy your product.
5. Direct selling: Salesman will bring product directly to the customer and give explanation.