• 1863 – The formation of the FA
• Organise local competitions
• Provision of facilities
• Clubs use pubs as their HQ
• Clubs playing in Blackburn, Bolton, Sheffield and Birmingham were often founded in pubs

Work Places
• Employees decide to start playing to meet their leisure needs
• Employers involvement

Clubs such as:
• Arsenal
• West Ham

Old boys clubs – Public school boys returning home to their towns. EG Blackburn Rover.

Cricket Clubs – cricketers finish playing in the summer and they play football during the winter.

FA Cup 1871 – Winning became more important – football became a spectators sport (Entertainment) - Facilities to cater for supporters – Entrance charges.

Charging was a goal – Supporters want to win. Clubs need to search for talent to compete

Paying players wasn’t allowed till 1885.

Decisions needing to be made by clubs:
(External threats can affect the decisions)
• Profit v winning
• Personnel
• Stadiums
• Ownership
• Fan Engagements
• Ticket Prices

Informed decision making
Information – Decision – Desired Outcome