Drane: Post mod: Reason for growth in the New Age is because science has failed to answer main questions, lost faith in experts and have become disillusioned with churches failure to meet needs

Bruce: Modernist: New Age has grown because modern society attracts those in 'expressive professions', eclecticism reflects diverse modern society, emphasises individualism through self-improvement

Brierly: UK 2005 Census: 1979 45% male and 55% female involved in religion and 2005 43% male 57% female, Under 15s more likely to go to church as have to attend with parents, over 65s more likely to be sick and unable to attend, however 60% of churches have no 15-19 year olds, Av. Age of churchgoer 37 in 1979, 49 in 2005.

Bruce: Estimates twice as many women than men are involved in sects, There's been a shift towards private sphere = more involvement of women + child-rearing makes women less aggressive + caring which fits in to expressive emphasis of the new age

Brown: The New Age appeals to women's wish for autonomy

Miller & Hoffman: Risk and gender: differential socialisation (women taught to be more passive), structural location (women more likely to be primary carer of child, taking to children to church extension of mother duty) and risk-taking behaviour (women take less risks.)

Davie: women's closer proximity to birth and death brings them closer to the 'ultimate questions' about life that religion is concerned with

Glock and Stark: Deprivation is more common among women = higher level of sect membership- Organismic deprivation (health), ethical (women attracted to conservatism of some sects), social (more likely to be poor)

Modood et al: importance attached to religion: 11% of white church of England, 71% of Caribbean of new protestant, 43% of hindus, 74% Muslims believe religion is very important

Bird: The reason for the high religiosity is due to origins and cultural identity, community, socialisation and coping with oppression (Bird/Pryce: studied Pentecostalist African Caribbean community in Bristol, their faith helped to deal with racism)

Chryssides: Ethnic minorities take three paths when in a different culture/country: Apostasy, Accommodation and Renewed vigour

Heelas et al: New Age attracts the middle aged or older

Voas and Crockett: Ageing effect, period effect, progressive secularisation and generational effect.