TDA35-3.2 Demonstrate how to adapt communication with adults for:

- **Cultural and social differences**
- **The context of the communication**
- **Communication differences.**

As a professional we need to be aware of any cultural or social differences when communicating with adults and will need to adapt how we speak to them. In schools there will be a large number of parents who are from different cultures who will have English as an additional language. As a school we will get support and guidance from the local authority on how we need to adapt our communication skills.

When there are social differences in ways individuals approach certain situations when this occurs as professionals we need to make sure we respect the views of others.

We as professional will need to adapt our communication skills to the context of the communication when we change the way in which we communicate according to the situation. This can be formal or informal verbal communication but can also mean other forms of communication like email, letters, and newsletters. We should make sure no matter how we communicate the information is accessible to all those for who it is intended for.