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FP601- CYBERPRENEURSHIP

JABATAN TEKNOLOGI MAKLUMAT DAN KOMUNIKASI

e-Business / e-Perniagaan

- **e-Business**: the use of electronic technology to facilitate business transactions

“Penggunaan teknologi elektronik untuk menjalankan urusan niaga perniagaan”

- Applications include
 - Internet buying and selling
 - E-mail
 - Order and shipment tracking
 - Electronic data interchange



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THANK YOU



5 MIN PITCHING - PROJECT

- Idea
- Business Plan
- Revenue Income
- Modal
- Business Card

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