

→ activity whereby descriptive materials & media are accumulated, organized & disseminated through individual advising / counseling / through planned group activities

Intelligence Test

Helps Clients

- 1) Get wide range of info from diverse source
- 2) Discover more possibilities than had already been thought about
- 3) Weigh the pros & cons of each possibility
- 4) Make an informed decision on matter at hand

Helps Counselor

- 1) provides wide variety of info
- 2) extends info to greater no. w/o individual contact
- 3) Increases & updates the counselor's own knowledge

Kinds of Information

- ① Personal - → to help one improve oneself or relationship

Methods of dissemination

- | | | |
|-------------|---------------------|-------------------|
| 1) Sessions | 4) Lectures | 7) Dialogues |
| 2) Workshop | 5) Seminars | 8) Pamphlets |
| 3) Films | 6) Panel discussion | 9) Guest Speakers |

- ② Academic - → Educational setting

Educational

- ③ Vocational -

- 1) Occupational

Major Vehicle of Information Dissemination

- ① Printed Information Material → through pamphlets, books, magazines, journals.
- ② Small Group Guidance → provide information or experience to students in groups beyond those provided in the day-to-day learning activities