Writing a Research Proposal

- What is your research asking?
- Why is it important to do this research?
- How are you going to conduct the research?
- Use posh words (i.e. normal word- right click- synonyms- you’re welcome)

- Statement of relevance to say why your research is important to your field of study
- Deficiency statement- what you’re looking at is something that hasn’t been looked at before
- State why your research is original
- What is the purpose of your research and what are your goals? What do you aim to find?
- How you plan on doing your research: -work plan
  - timeline
  - method(s)
  - ethical considerations (IMPORTANT)

So:

- You need a research question focused on a certain area of your study but make sure it is practical and researchable- you need to actually be able to answer your question
- You need to justify why you’re conducting this research- what’s interesting about it? What literature is missing- what have you tried to find readings on but can’t? What will your contribution to the literature be?
- Data collection- will your data be primary or secondary? (i.e. will you conduct the research yourself and collect data or look through things people have already found?) Will it be qualitative or quantitative? Will it be one to one, focus group, online survey, telephone, handing out surveys on paper etc. A step by step guide on how you are going to recruit your participants and how many you need (this needs to be realistic).
- Data analysis- a lot of people forget about this bit! How will you analyse your data? – thematic analysis, coding, transcribed, translated etc
- Ethics – will need lots of consideration and detail if dealing with children/vulnerable people. How are you going to gain your participants’ consent? Take a look at professional guidelines to help you understand what you need to take into consideration. How you are going to make sure that you comply with regulations regarding ethics and how you will ensure no harm will come to your participants?