b. Split Level Trap, Organization Man, Lonely Crowd, White Collar, Power Elite
c. “beats” (pre-hippies) bemoaned moral bankruptcy of pop culture - bizarre culture

3. Sputnik
   a. Soviets launch Sputnik in October 1957
   b. US’s blows up - Explorer, January 1958
   c. Congress wants to restore national confidence in US Supremacy
      i. NASA - 1958
      ii. National Defense Education Act
         1. gave federal funding to public schools
         2. science, math, language
      iii. Henry Writson (Brown University) declared decline in pursuit of excellence

III. Farewell to Reform
1. Spirit of reform waned in postwar years
   a. A turning away from federal regulation & welfare programs
2. Reasons
   a. Growing affluence reduced sense of grievance
   b. Americans eager to enjoy their new prosperity
3. Don’t Blame Truman
   a. wants reforms such as increased Social Security and higher minimum wage
      i. Fair Deal
         1. national medical insurance
         2. federal aid for education
         3. fair employment practiced commission
         4. farm subsidy programs
         5. never enacted, too much too soon?
4. Eisenhower
   a. we like Ike, but what does he stand for?
      i. conservative with money, liberal with humans
      ii. seemed to take passive leadership role
   b. significant accomplishments
      i. Department of Health, Education, and welfare
         1. headed by Oveta Culp Hobby
      ii. minimum wage was $1 an hour
      iii. expanded unemployment benefits
   c. Federal Highway Act of 1956
      i. interstates
      ii. national defense needs (move troops, materials)
      iii. fuel taxes

IV. Struggle Over Civil Rights
1. Civil Rights
   a. Truman was serious, Ike wasn’t
      i. “To Secure These Rights” - recommended many changes