

- Use both internal and competitive information
- User-friendly interface

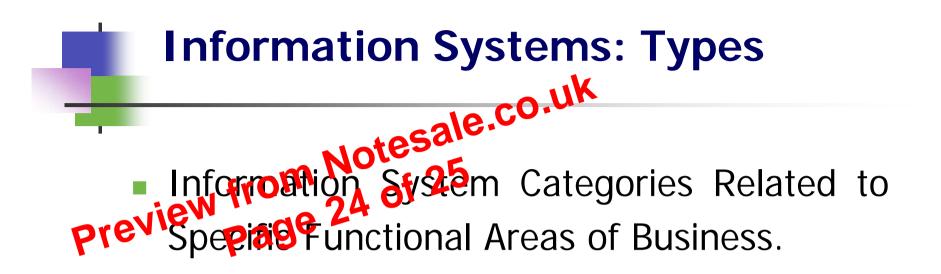
## **Expert Systems**

Support professionals faced with complex in a well-defined area

- They represent human expertise also called knowledge-based systems
- Typically use if-then rules
- Used as interactive advisors or as automated tools

## **Communication Systems**

- Sharing information in many different forms
- Teleconferencing 25
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  The use of electronic transmission to permit same-time dependent-place meetings
  - Audio conferencing
    - a single telephone call involving 3 or more people
  - Audio-graphic conferencing
    - an extension of audio conferencing, permitting the participants to see graphical material
  - Videoconferencing
    - interactive meeting involving groups of people that can see each other using display screens
  - E-mail, Voice Mail, and Fax
  - Instant Messaging and Chat



- Cross-Functional Systems
- Management Support Systems
- Operations Support Systems