Secondary Industries:

- Industries that create a finished, usable product.
- Secondary manufacturing produces *capital goods* (products used by businesses) and *consumer goods* (products purchased by individuals).

Tertiary Industries (service sector):

- Industries that do not make a product or extract resources from the earth, but provide necessary services to consumers and other businesses.
- Examples include banking, construction, communications, transportation, and retail sales.

International business helps Canadians in the following ways:

- Variety of products—access to goods that are not made in Canada
- New markets, more jobs—expanding into foreign markets creates increased demand for Canadian-made products
- Foreign investments—non-Canadians can invest in Canadian businesses
- New processes and technologies—non-Canadian suppliers can provide Canadian businesses with technology that may be newer, more efficient, and more economical.