Method: Participants shown film of a car crash. They were then asked either 'Did you see the broken headlight?' or 'Did you see a broken headlight?'. There was no broken headlight in the film.

Results: 17% of those asked about 'the broken headlight' claimed they saw one, compared to 7% asked about 'a broken headlight'.

Conclusion: The simple use of the word 'the' is enough to affect the accuracy of people's memories of an event.

Evaluation: Like the study by Loftus & Palmer, this study has implications for EWT. This study was a lab study which made it possible to control any extraneous variables. This means it is possible to establish cause and effect. It was artificial so lacks EV.