In 1560, tobacco established itself in France thanks to Jean NICOT who, convinced of the plant’s healing properties, sent some tobacco in powder form to Queen Catherine of Medici in order to treat the painful migraines of her son Francois II. In homage Jean NICOT, tobacco was henceforth called “Nicotiana Tabacum”.

In my opinion the problem of smoking can be separated in two categories: the young category and the opposite, adult category. The young category represents for France and not only the priority one, because the effect doesn’t start to be felt and there is a chance that they quit smoking. France trying to decrease the rate of smoking in 2003 increased the price of one package of cigarettes three times from 2.51 Euro to 4.6 Euro. The same package of cigarettes costs 2.26 Euro in Spain, Luxembourg and in Belgium 3.33 Euro. In France, 42% of population smokes and one third of them is under 19 years old (according to BBC News, Newsky). In order to inform the population about the risks of smoking, the French government made a decision to place on the packages of cigarettes warning-health photos. Also, in April 2010, a decision was made to cover 30% on the front and 40% of the back of the all packages of cigarettes. For the smoking addicted persons and the category of the eldest, the government found solutions like electronic cigarettes (without aromas like menthol). The rate of lung cancer deaths in France is 31.46 (world life expectancy).

When the government decided to put photos on cigarettes packs, ALDE wanted them covered up 65% with warnings (both front and back), they want to make e-cigarettes available everywhere and to make cigarettes package very unlikeable.

In my opinion the e-cigarettes are more efficient to help people quit smoking because e-cigarettes have vapors with a low level of nicotine. The problem of smoking affects France in a big way because a third of the teenagers are smoking and this means that the next generation will become sick. The smoking affects the health of smokers and their employment power, because a sick person is a weak person and can’t work as much like a no smoking person.