Despite the growing support of spectator sports, during the Great Depression there was a recognisable decline in ticket sales in the more disadvantaged areas of Britain and the cheaper tickets made it difficult for the sports to survive financially.

At the beginning of the Second World War, sports grounds were closed due to the fear of mass fatality if they were to be bombed. Similarly to the cinema, the decrease in morale and the demand from the public resulted in them being reopened.

Overall, there was an increase in popular culture, entertainment, leisure and travel due to people wanting to escape their everyday lives. For example, being unemployed or when Britain was at war. Additionally, cinema, radio, music, and spectator sports had its advantages of keeping morale up around the country during times when it was needed such as war. The use of radio helped to give information to the public quickly. Therefore, it could be said that this helped to unite the country. Furthermore, it could be argued that it encouraged people to work because they knew that they had good leisure time as well.