In conclusion I think this section of Act 3 Scene 3 conveys Iago as an extremely Machiavellian type villain. This is due to the number of deceitful and cunning things he does to manipulate Othello; he lies, manipulates, uses Othello's insecurities against him, he is evasive, compared to the devil and uses subtle suggestions to plant corrupt ideas in Othello's mind. Each of these show aspects of a Machiavellian villain, and it is this that allows Iago to change Othello from the loving doting husband to a paranoid and distrusting one.