Consistent economic initiative and setting terms for international economy. Thacher era in 80s structural programs imposed by IMF and world bank. US as initiator; partly linked to post war reconstruction. When US finds itself facing multipolar world because of its help by end of 60s, US changes the terms of macroeconomics internationally speaking → Nixoneconomics who moves towards fluctuating exchange system → lower value of dollar and increase export (which Is outraded by Japan and Germany). No one else able to use such economic power as such.

Waging the War of Attrition: Alliances, the CIA, “proxy” Wars

US consistently maintains position of dominance. Use of CIA. Active wars where American troops are deployed. US in position to intervene and ensure certain political alignment, not always successfully. US is something of the worlds policiemene when countries sail to close to communism.

American Air and Naval Power

Amercian air and naval power keep consistently
Key in critical moments of CW and key in insuring amercan political/economic interest remain dominant and something that all nations must come to term with.

Making it work: realpolistik and Will to dominant power in the 20th century

Invent the UN; because they are founder and dominant in UN, they use it for political ends. Using alliance that they will build during CW era... China or Cuba isolated. They will also
American power has distinction to be able to keep Cuba isolated and keep her from potentially flourishing to certain levels.
Amercian political system : tends to be a data consensus expressed through CW and towards what is a war on terrorism

In the meantime, Seeds of cultural power

Amercian power can be maintained since recycled through generations. Dynamic and reaches all continents and each of the decades. Begins in the 50s the first examples of CW era cultural produciton being Mickey Mouse and Rock n Roll. Consumerism that catches on as a cultural/economic priority for many. During the 60’s what is being worked out in the united states is being worked out in other parts of the world (equality, women’s rights...) Emerging individualism (gay rights, fat rights). Part of the lure to amercan political leadership.
Produce things that are of global interest.
Integration into the world

Technology/Invention: Keeping Abreast of competition

Shape fundamentally world we live in: gps, satellite technology, internet, facebook, google. Thomas Edison; amercan ivnetion is key and keeps US ahead of the game and a leader.