Hamilton and Gifted (1978)
- Discrimination: minority groups have more negative associations as have faced discrimination/atrocity
- Minority groups were likely to commit murder??

Prejudice
- Prejudice: "perceived opinion not based on reason or actual experience"
- Implicit processes
- Implicit Association Test measures stereotypes

Discrimination
- Allport (1954): prejudice leads to discrimination
- Acts and behavior based on a stereotype, differential (positive or negative) treatment of group

Sexism
- Generally focus on the unfair treatment of women
- Ferguson's study: men and women responded similarly; Frye (1985): women as nice but not competent, men as competent but not nice
- Women's essays, but are with male name gets higher grade
- Stangor (1987): Male C is more likely to get job offer
- Alethea (2014): Men twice as likely to be hired, even more so if employer holds stereotype that women can do math

Racism
- Generally negative views of individuals at different race/ethnicity to self
- Kuran (2001): giving an identity other than race (i.e., group shirt color) reduces in less discrimination as focus on "shunt group"
  rather than race.

Agism
- Generally negative views of older individuals

Disability
- Generally negative views of individuals with mental and/or physical disabilities
- Fiddler and Fidell (2006): wheelchair users have less socially desirable and more undesirable traits than able-bodied students