He adds, “Elin has shown enormous grace and poise through this ordeal… The issue involved here was my repeated irresponsible behaviour.” His pace becomes slow toward the end, emphasising that it was completely his fault.

“I was unfaithful. I had affairs. I cheated.” Here he uses short sentences, repetition and rule-of-three to make a big impact upon the listener and really get his point across and conclude his speech. “What I did is not acceptable…” Here Wood’s tone is confident and forceful, he is accepting full responsibility for his actions.

Tiger Wood’s apology was scripted and very well-rehearsed, he didn’t stutter throughout the entire speech and he had very few hesitations. Even though his speech was scripted and even though he is a very good actor, I still think that he is truly sorry for what he has done to his family, friends and fans.

Armstrong starts off by talking about himself in the third person as if it was someone else who had cheated, or as if he had changed since then and had become a different person. He speaks in a strong American accent and Standard English to appeal to his fans. He seems confident throughout the interview, but often gives ambiguous answers.

Armstrong’s speech was spontaneous, we know this because he takes time to think of what he is going to say, he stutters, pauses and changes his answers mid-sentence. Oprah begins the interview by asking Armstrong five questions, to which he was only allowed to answer yes or no, this puts him on the spot, and he can’t get out of answering the question like he does later on in his speech, because he can only say yes or no. But he still answers the questions without any pauses or stutters, which makes him seem honest and direct.

He is then asked, “For 13 years you didn’t just deny it, you brazenly and defiantly denied everything you just admitted just now. So why now admit it?” Armstrong starts off by praising the question rather than answering it straight off, he says, “That is the best question. It’s the most logical question.” I think that here even though he sounded calm he is trying to think how he should answer the question so he fills it up with time-fillers.