‘Once upon a time, before the faery broods’– Keats uses references to classical mythology in this poem, in order to convey a sense of illusion and evoke a sense of timelessness within the reader. This setting seems, initially, enticing: however one is quickly aware that the perfection is false. As we read the poem, it seems that despite the existence of the notion of love, it is flawed and perhaps unachievable. This was the case in Keats' own life, as he was unable to marry as he impoverished.