the quality of the research paper (Lyons and Bandura, 2017). In article 2, the sources used by the researcher are not effective because the researcher has used limited research articles and the sources are old. Along with this, the currency items are not present in the literature review. The overall quality of the literature review is effective but the types of sources used by the researcher are not effective (Maksy and Zheng, 2016). In article 3, no proper literature review is present and the researchers have given simple analysis and justification about the selection of the topic and then presented the findings of the paper directly (Johnson, 2014).

3.1 Quality of the paper

The quality of the papers overall is good because they are published in renowned journals. However, some limitations are always present in the content or findings of the research. In article 1, the quality of the content is not only effective but it also highlights the issues present. However, the context present in the literature review is not up dated. Reliability and validity issues in the literature are present. In article 2, the researchers have targeted on the fractors and quality of the overall paper is effective. Findings of the researcher helpful and the researchers have presented the findings in a concise manuel effective 3 is short and effective and the overall quality of the paper is good because he researcher have given emphasis on the findings of the research and then explained the variables used in the research.

3.2 Currency of the paper

The currency of all three papers is medium because no research article has used latest set of sources. As the markets are changing on a constant basis, the situations and behaviours of people are also changing. It is vital that the researcher uses the most basic set of information and sources while developing the literature review. With the help of most relevant sources of information the researcher can justify the findings in the coming years as well because the findings of the research remain new. In article 1, the currency of the paper is new because the paper is published during 2016 but the sources used throughout the paper are not around 2015-2016. Researchers have used a combination of the old and new sources (Lyons and Bandura, 2017). In article 2 also the researcher has used a mix of old and new sources and currency of the paper is not new. However, the topic selected by the researchers is new but the sources used in the paper are not new (Maksy and Zheng, 2016). Article 3 is published in 2014 and the currency of the article is not new in comparison with other two articles. However, the findings of the article are effective and the researcher provides justification on the findings (Johnson, 2014).