

- **Drane:** Post mod: Reason for growth in the New Age is because science has failed to answer main questions, lost faith in experts and have become disillusioned with churches failure to meet needs
- **Bruce:** Modernist: New Age has grown because modern society attracts those in 'expressive professions', eclecticism reflects diverse modern society, emphasises individualism through self-improvement
- **Brierly:** UK 2005 Census: 1979 45% male and 55% female involved in religion and 2005 43% male 57% female, Under 15s more likely to go to church as have to attend with parents, over 65s more likely to be sick and unable to attend, however 60% of churches have no 15-19 year olds, Av. Age of churchgoer 37 in 1979, 49 in 2005.
- **Bruce:** Estimates twice as many women than men are involved in sects, There's been a shift towards private sphere = more involvement of women + child-rearing makes women less aggressive + caring which fits in to expressive emphasis of the new age
- **Brown:** The New Age appeals to women's wish for autonomy
- **Miller & Hoffman:** Risk and gender: differential socialisation (women taught to be more passive), structural location (women more likely to be primary carer of child, taking to children to church extension of mother duty) and risk-taking behaviour (women take less risks.)
- **Davie:** women's closer proximity to birth and death brings them closer to the 'ultimate questions' about life that religion is concerned with
- **Glock and Stark:** Deprivation is more common among women = higher level of sect membership- Organismic deprivation (health), ethical (women attracted to conservatism of some sects), social (more likely to be poor)
- **Modood et al:** importance attached to religion: 11% of white church of England, 71% of Caribbean of new protestant, 43% Hindus 14% Muslims believe religion is very important
- **Bird:** The reason for the high religiosity is due to origins and cultural identity, community and socialisation and coping with oppression (Bird/**Pryce:** studied Pentecostalist African Caribbean community in Bristol, their faith helped to deal with racism)
- **Chryssides:** Ethnic minorities take three paths when in a different culture/country: Apostasy, Accommodation and Renewed vigour
- **Heelas et al:** New Age attracts the middle aged or older
- **Voas and Crockett:** Ageing effect, period effect, progressive secularisation and generational effect.