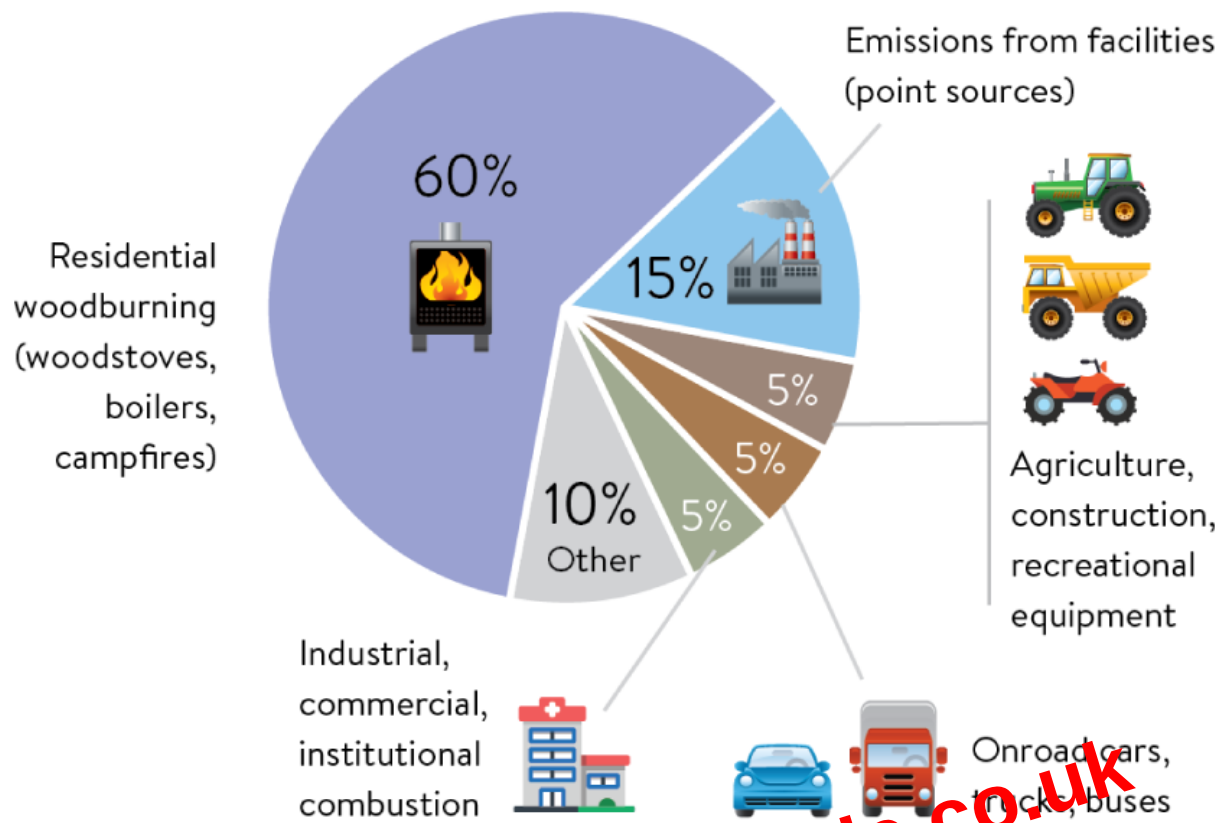




➤ Solutions/Control

Over 90% of the population lives in places where air pollution exceeds safe limits. Three million people are reportedly dying every year as a result of tiny particulates in the air – solid and liquid matter that is suspended in the air we breathe, and arrives there from a wide range of human-made sources, from car fumes and power plants. Long term exposure to these particulates is linked to a number of respiratory illnesses.

Level of air pollutants can be reduced from exceeding its WHO guideline value if following steps are taken seriously:

- **Renewable fuel and clean energy production**

The most basic **solution for air pollution** is to move away from fossil fuels, replacing them with alternative energies like solar, wind and geothermal.

- **Energy conservation and efficiency**

Producing clean energy is crucial. But equally important is to reduce our consumption of energy by adopting responsible habits and using more efficient devices.