

What is an Organisation?

- An organisation is a group of people whose role it is to carry out certain responsibilities for a precise purpose or institution. For example Businesses such as Amazon or Tesco.
- Groups of people often share and acknowledge certain ways of behaviour and working.
- Organisational structures such as hierarchy's and procedures usually tie in and share an organisations values and principles.
- Communication, identity, personality and emotions are all apparent in every organisation.
- The people involved in the organisation are commonly motivated/driven by a set of goals or a target.
- Making a profit and surviving are two of an organisations primary objectives. This can be achieved by offering a product or delivering a service to customers but with effective leadership.
- Patterns of work are often set by an organisation which indicates their culture and management styles. Organisations constantly evolve their work patterns to move with the times.
- It is also imperative that Organisations manage to set identifiable boundaries. For example who is in or outside of the organisation and how are their members of staff identified. These Organisational boundaries are always subject to change.
- There are many layers to an organisation, many of which can't always be seen. They include the role of media and technology, influence of competitors and society alongside globalisation.

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