

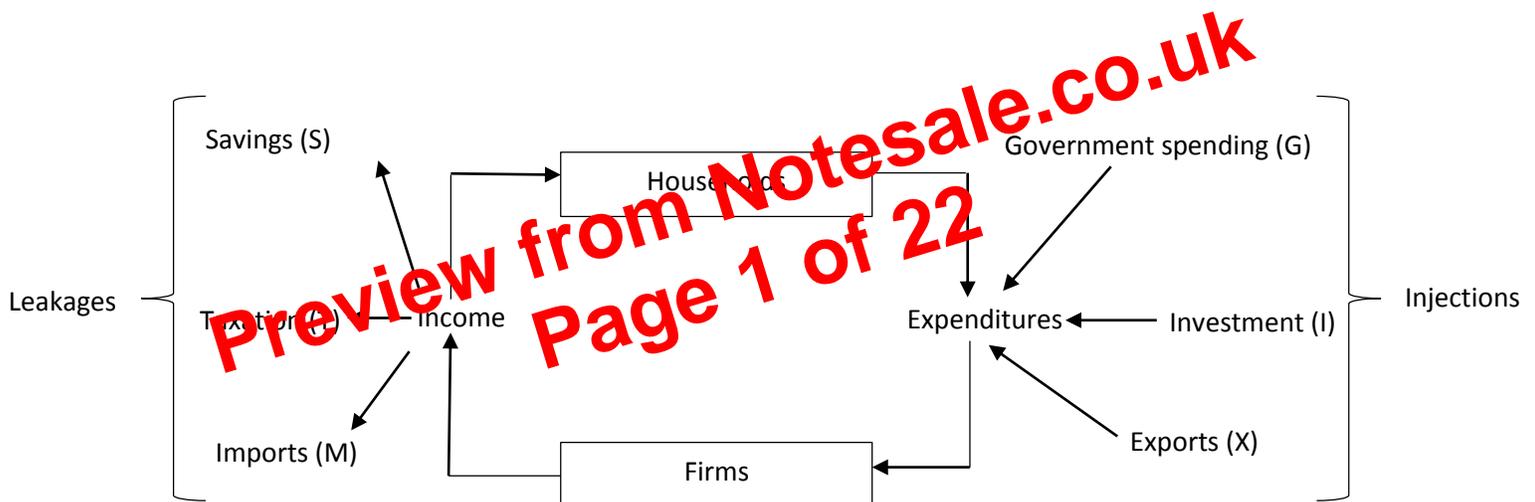
Macroeconomics

Macroeconomic objectives

Macroeconomy is so large it is difficult to measure its performance. To help the government assess the performance of the economy, they use objectives

- Key ones:
 - Trade – balanced trade
 - Inflation – low and stable
 - Growth – strong and sustained
 - Employment – low unemployment
- Minor ones:
 - Redistribution of income
 - Stability

Circular flow



- Consumer expenditure is not an injection as it is part of the flow
- Injections > leakages = rise in short term growth
- Leakages > injections = fall in short term growth
- Size of flow can increase if
 - There are more households
 - The quality and quantity of factors of production increases

Demand side ☹ – Deflationary spiral

1. Consumers delay consumption as they expect prices to be falling more in the future – causes AD to fall even more as consumer spending decreases → firms cut prices – makes it worse
2. Reduces the effect of interest rates – incentivises savings and not to borrow – effect of expansionary monetary policy to stimulate spending is negated
 - a. E.g. if interest rates are 1% and inflation in economy is -2%, the real interest rate is 3%
($1 - (-2) = 1 + 2 = 3$)
3. Increases the real value of debt
 - a. If you are a worker and firms are cutting their prices, your wages will fall
 - b. You lose bargain power because goods are cheaper
 - c. Thus, if you have a loan of £2000 and your wages fall, it becomes harder to pay back the debt – even more saving in the economy and less borrowing – continues the spiral.

Supply side ☺ –

- Reduction in cost of production for firms – could be tax cuts etc.
- Improvement in productive capacity in the economy – counter cost plus inflation

Unemployment measures

The unemployed consists of those (of working age) registered as able, available and willing to work but cannot find work despite an active search.

Those who do not fit this definition do not count as within the labour force

In UK (ways to measure):

1. Labour force survey
 - a. Survey given out to about 60 000 households – these households tick a box to determine if they fit within the unemployment definition of the international labour organisation (ILO)
 - b. Benefits:
 - i. World-wide survey – allows for cross country comparison
 - c. However:
 - i. Sampling error
2. Claimant count
 - a. Measure of people claiming unemployment benefits
 - i. Benefits of this method:
 1. Cheaper way to measure
 - ii. However:
 1. Does not include all people that fit within the ILO definition of unemployment

Depends on:

1. **Initial level of economic activity** – e.g. if AD is already very close to the level where all of the country's spare capacity is used, then expansionary fiscal policy will only increase AD by a little – the more spare capacity there is, the greater the effect of expansionary fiscal policy is going to be on growth and unemployment (by shifting AD)
2. **Size of the multiplier** – the bigger the size of the multiplier the less the government needs to spend money for there to be a large impact on growth – because initial government spending will lead to further and further spending, thus effect on AD will be very large
3. **Length of time lag** – the bigger the time lag, the less the effect will be in the short term
4. **Offset by other factors** – e.g. rise in exchange rates (or contractionary monetary policy) may offset some of the increase in AD caused by expansionary fiscal policy

Automatic stabilisers

- Governments can fall back on automatic stabilisers to negate the fluctuations in economic growth
- Part of fiscal policy that is 'automatic' – does not need to be actively changed by governments
- E.g. in the heart of a recession
 - High unemployment
 - A lot of spare capacity
 - Government spending rises naturally
 - Unemployment benefits for example
 - Tax revenue falls in recession as less people work
 - Corporation tax revenue falls as businesses make lower profits
 - These factors increase AD
- E.g. in a boom
 - Low unemployment
 - Little spare capacity
 - Government spending decreases naturally
 - Less unemployment benefits to pay
 - Tax revenue increases as more people work and pay income tax and firms earn higher profits and pay corporation taxes
 - These factors reduce AD and automatically stabilise the economy
- Allow economic growth and fall in growth not to fluctuate as much (less fluctuations of business cycle – smaller deviations from long term trend)

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