

FREE LIST BUILDING REPORT



Auto Responder Service

The money is in the list and it's true... You need one, you must build one and now is the time. I personally use [Aweber](#) & [Getresponse](#) as my auto responder services. With Aweber you have the best delivery speed and rate regarding auto responders on the market their pricing structure can become rather high as your list grows. Let me explain. Aweber offers \$1 for 30 day trial and \$19.95 a month afterwards. As your list grows, your monthly bill grows. With my current list of 80,000 my Aweber the bill will hit nearly \$600 this month. It's what the pro's use and at end of the day you pay for what you get.

If you think the pricing structure for Aweber is not for you I highly recommend [Getresponse](#). ...but we'll get to that later... please keep reading.

Traffic To Your Optin Pages & Adswaps

Most importantly, with almost everything in place, you need traffic and not cheap 10,000 clicks or visitors for \$10 or auto surfs, traffic exchanges or safelists. You need high quality responsive traffic that will buy your products and purchase through your affiliate links. And here is the cold, harsh truth about making money online for many people. "The money is in the list" You've heard it before and you'll hear it again! Your most important business asset is your list. This is the reason you need an optin (squeeze) page, the reason you need an autoresponder and the reason you need hosting.

The best form of free traffic to your site is from adswaps. An adswap is basically when you send a fellow marketer's advertisement out to your list and your swap partner will send your advertisement out to his or her list.

Usually each person is offering a free gift in order to receive the name/email address, this way in return your list grows giving you more people to market to instantly, and for as often as you like until they unsubscribe.

You need to test your sales funnel to make sure it converts, and to make sure you receive a decent number of optins and sales to cover most of your cost.