Now the screen offer's us the option of sending our installation record to an email. I would "HIGHLY" recommend this option, since it will give us an "Electronic" trail backup to our installation. Just keep a copy of the email for future reference, you never know when it could come in handy....



Let's go to our "FREE" ftp program now, since we need to upload a couple of files to our site...You can find an excellent "FREE" ftp program In "FileZilla." Here's a link for the download: <u>http://filezilla-project.org/</u> Just put your Host, username, and password info in (the port should be 21), and do a Quickconnect...

6 FileZilla	
File Edit Transfer Server Help	
🐲 - 🕅 b, b, Q 🔮 9, ⊗ 🐲 R 📫	
Host: Username: Password: Port: Quickconnect •	
	<u>~</u>
Local site: \	V Remote site:
Flename / Filesize Filetyne Last modified	Filename / Filesize Filetyne Last modified Permissi. Ourier /
C: Local Disk D: Local Disk CD Drive	<pre></pre>
Prever/Local file Drec Reporting Size Promy Status	
Queued files Failed transfers Successful transfers	
	Queue: 0 bytes 🔹 👁

We'll now go to the "Options" tab and configure our phpBay Lite plugin...You can Select Affiliate Type, eBay PID, and whether you'd like to display an eBay logo....

Apple iPhone Discount DEALS!!! (Viewsite »)	Howdy, iphonedemo. [Sign Out, My Profile]
Dashboard Write Manage Comments Blogroll Presentation Plugins Users Options	
General Writing Reading Discussion Privacy Permalinks Miscellaneous phpBay Lite	
phpBay Lite Wordpress Plugin Version 1.4 Options Select Affiliate Type: Commission Junction Mediaplex Enter Your Ebay PID: Display Ebay Logo7 Yes No	
	Update Options >>
phpBay Lite Instructions	
phpBay Lite is the original free Ebay plugin for Wordpress. Don't settle for untested copies of our works by unscrupulous people. When writing or editing a post, a new button will appear on the button panel as "pBL" (in the "Code" tab) which stands for phpBay Lite . Just place y display auctions and press the pBL button and it will insert the pre-formatted code for you.	our current de tell window mere you want to
There are two parameters used in the tag. The first is the keyword(s) of what you want to list, the second is the number of listings we hald the [phpbey]apple ipod, 10[/phpbey] I've picked the options in Go to properly it paid fi	rom Commission
Junction new Wake sure you (Opdate Options" or y be saved	our choices won't
Apple iPhone Discount DEALS!!! (Viewsite »)	Howdy, iphonedemo . [Sign Out, <u>My Profile]</u>
Dashboard Write Manage Comments Blogroll Presentation Plugins Users Options	
General Writing Reading Discussion Privacy Permalinks Miscellaneous phpBay Lite	
1 phpBay Lite options saved.	
phpBay Lite Wordpress Plugin Version 1.4 Options Select Affiliate Type: ® Commission Junction O Mediaplex	
Enter Your Ebay PID: 2235722 Display Ebay Logo7 () Yes () No	Update Options »
phpBay Lite Instructions	
phpBay Lite is the original free Ebay plugin for Wordpress. Don't settle for untested copies of our works by unscrupulous people. When writing or editing a post, a new button will appear on the button panel as "pBL" (in the "Code" tab) which stands for phpBay Lite . Just place ye display auctions and press the pBL button and it will insert the pre-formatted code for you.	our cursor in the text window where you want to

Now this tutorial doesn't include how to get the Adsense script, maybe I'll include that information in REV 2, but for now I'll assume you know how to retrieve the Adsense script.....Once you have the Adsense script, just click on the "box" with the "horizontal" lines on each "Text 1, 2, or 3" rectangle, and this is the box you'll get....Place your "Title" in the top frame (I picked Google Ad's for mine-clever heh???)....Now paste the Adsense script into the box....click on the "X" in the top right hand corner and the box will disappear to the "Sidebar." Rinse and Repeat for the other "Text" boxes you have.....Remember to "Save Changes"

	d drop widgets onto yo	ur sidebar below.	Google Ad's <pre><code color="text/javascript">< google_ad_client = "pub-817479 google_ad_width = 160;</code></pre>	<br 92199816674";			Save	Changes »
Lef	t sidebar		<pre>google_ad_height = 600; google_ad_format = "160x600_a google_ad_type = "text_image";</pre>	as";		- (U	
Text 1	Ξ		google_ad_channel = "42875638	onedemo 311";	10			
Text 2	Ξ				c215			
Text 3	E		src="http://pagead2.googlesvng	ation and de				
			rom		32			
Pr	evie	W f	rom	JOO	32			
Archives	evie Calendar	Categories 1	rom age Availab	le Widgets	32 Recent Comments	Recent Posts	RSS 1	

Now let's view the site: http://lesswork.net/iphonedemo/

Look's pretty good to me......There are many more things you can do to "Customize" these Professional looking eBay & Adsense mini-sites, but that is outside the scope of this book....

BTW, if you want more control over your phpBay code then you'll want to invest in phpBay PRO.



List items from specific sellers.



Listings displayed in language and currency of selected country.



Mask outgoing Ebay links.



Use SID tracking for third party software.



Have complete control over options to the take results that encourage your visitors to click.

I sincerely hope you enjoyed this eBook, and now "Git 'er DUN."