- inter-item inconsistency: error in scores that results from fluctuations in items across an entire test
 - reliability coefficients: correlations among test items
 - reliability in service of validity
- content heterogeneity: results from the inclusion of items or sets of items that tap content knowledge that differ from those tapped by other items on the same test
 - reliability coefficients: split-half reliability, Kuder-Richardson formula 20, Cronbach's alpha
 - Depends on measure of instrument
- reliability considerations in test selection: determine types of error that may enter into scores of the prospective instrument(s) you are reviewing
 - examine the reliability data for those instruments (all the different types, refer to manuals)
 - evaluate the reliability data in light of other data available for the test
 - select the most reliable test for the target population and purpose of inference you're trying to make

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