

Conor Cunningham

## Appendix 2

<http://www.nrc.ac.uk/>

## Appendix 3

<http://www.belfastmet.ac.uk/>

## Appendix 4

| Table 5: Enrolled Students in Regional Colleges<br>(includes full and part time students) |         |         |         |
|-------------------------------------------------------------------------------------------|---------|---------|---------|
|                                                                                           | 2007/08 | 2008/09 | 2009/10 |
| • NRC                                                                                     | 20,670  | 23,277  | 25,081  |
| • BMC                                                                                     | 47,696  | 47,961  | -       |
| • SERC                                                                                    | 27,808  | 28,403  | 29,872  |
| • SRC                                                                                     | 35,076  | 35,536  | 39,947  |
| • NWRC                                                                                    | -       | 21,151  | 24,796  |
| • SWC                                                                                     | tbc     | tbc     | tbc     |

## Appendix 5

Questionnaire to be sent to current Level 3 Business Students

Did you apply electronically or manually for the course? Please circle where appropriate.

Electronically ☐

Manually ☐

7. Was the design/branding of the course consistent throughout? i.e., was the newspaper which promoted the course the same as the way in which the website promoted the course?

Yes ☐

No ☐

8. Was it easy to apply for the course? Please explain briefly.

1. Have you ever visited the SRC website? Please tick where appropriate.

Yes ☐

No ☐

2. What do you visit the website for? Eg. Course Information, Prospectus, News.

3. Is the BTEC Level 3 Business course easy to find on the website? Please tick where appropriate.

Yes ☐

No ☐

4. How did you find out about the course? Eg. Website, Radio. Please state below.

5. How appropriate do you feel the above answer was in promoting the course?

1. ☐

2. ☐

3. ☐

4. ☐

5. ☐

1 = Not appropriate 5 = Extremely appropriate. Please tick the correct box.