

Easy CPA System

Introduction

Welcome to the Easy CPA System report, and don't be surprised if it is the only one you need. You will find all the most important information within these very pages. Not only will you pick up all the most necessary tips, you will be guided through the archaic process of getting access to the largest email lists, and collaborating with their owners who will send out your pitch. Of course, that pitch will be read by thousands and receive the most genuine traffic.

You'll realize how easy it is to truly make the most of your investment, and you will be wondering why you did not find such a jewel sooner!

How are you supposed to set such a lucrative opportunity into motion? Simple, you will need a CPA Affiliate Network account, an account with AdClickMedia.com, only \$150 to begin, and a domain name (This one is not necessary, but is helpful).

This is how your earnings may look like

make sure, Tracking Links are explained in Step 4.

Publishers will not be able to view your Affiliate link nor the Networks you're using.

Moving onto, “**Restrictions**” This is important in providing the publishers will instructions on what to do with your offer. You will be able to tell them whether or not you want them to just email it out, and provide you with email traffic only, if you would like something like incentivized clicks as well. Typically though, we just want “Email Traffic Only. No Incentivized Clicks.” - That is what we want.

Now to “**Geo-Targeting**” The last official step is choosing the GEO Targeting options. This is very dependent upon the offer that you have chosen because sometimes offers are localized to general regions or countries. If that is the case then you need to put which country is being targeted. If the offer accepts all major countries, then you can specify that or target the “USA Only”.

Believe it or not, the United States of America is the top converting country that provides the highest possible traffic to the emails. Thus, we suggest putting “USA only”.

Before you submit! As with every copy, proof read, proof read, proof read! Make sure there are no spelling mistakes, and as little grammar errors as possible. The subscribers may not click on an offer if they find that the email has very obvious errors. Time and effort are key.

Once you know that your copy is at its peak of perfection, you can click **Submit For Approval**. After it is submitted for approval you will have to wait for it to be approved this process is conducted by the wonderful staff at

AdClickMedia, and may require some patience. However, the good news is that you can expect your approval or refusal within a day or two.

You will be alerted to all the necessary changes that may have to take place on your campaign, but once those changes are made you can submit for approval again, and finally you will be live.

The staff at AdClickMedia does not approve emails that are similar to spam, these emails would ruin their reputation and their business, and thus they cannot let them be sent. Be careful not to use words that sound like spam! Though, usually there are not many if any changes that are required for approval.

Typically we have noticed a 10% or more conversion rate on average, but when you build your own lists, you will see a 30% increase, after the opt-in. These offers are free CPA offers that do not cost the subscriber anything, and only ask for small information bits. These offers payout from \$1.50 to \$12 or more. As stated before, getting people to simply opt-in email address is much easier than asking for a credit card number.

Also remember that places such as Clicksure, Clickbank are great resources for a creative copy email template. Once you alter these enough, you will be able to come up with creative content all on your own.

The CPC bidding is taken care of by their system, don't worry about that! Your focus should be on controlling your spending, and your advertisements.

Just as we walked through, all you have to do is choose a niche, set up the email, restrictions, geo-targeting and you are ready to start making money for your efforts! Then conversions will turn into payouts. After that we can 'scale' our campaigns, manage the amount we spend, and put more campaigns into play that will bring in even more money!