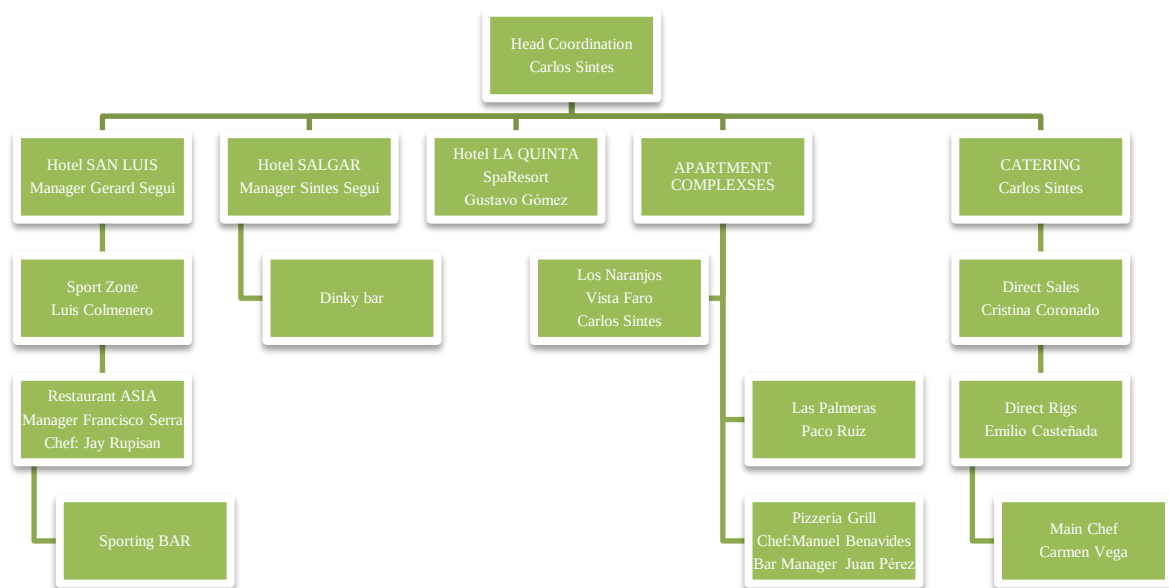
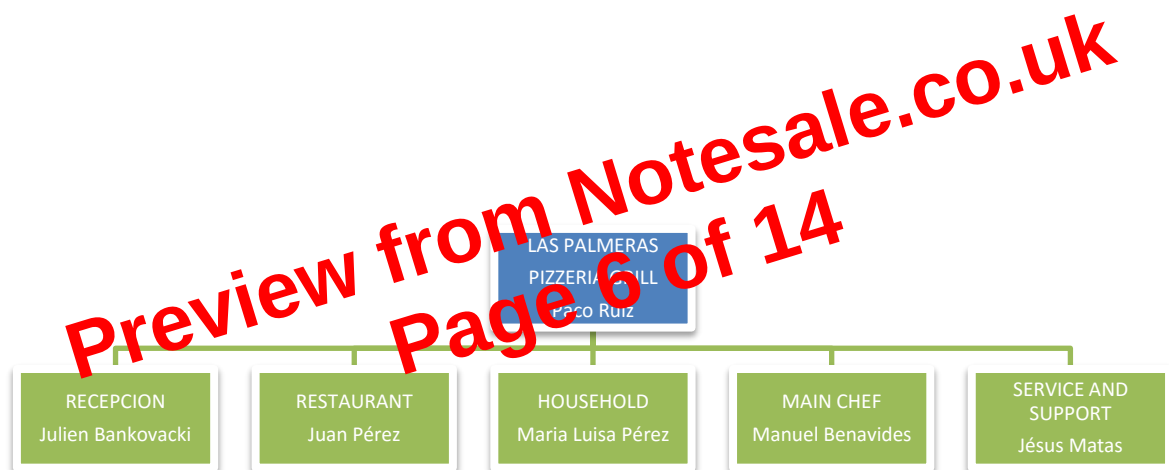




Scheme.1. Organization structure – S'Algar Resort



Scheme.2. Organisational structure – Las Palmeras

In the complex Las Palmeras is performing functional structure.

The advantages of these functions are: The specialization of the managers in a specific area; each department alone distributes the resources between their under structure links; more efficient are the resources of the organization.

To avoid this, it would be wise for the hotel department in charge of handling and quality control of food and beverages must establish a new rule for – time gap storage and distribution for snack foods and beverages, since there have been occasions when there are some well observant clients who do see these unpleasantries.

D. DeCenzo, (2012)

D) Marketing

1. Currently Las Palmeras has a well-established information board as well as useful help which clients receive at the front office desk. They also hand out brochures for landmarks and places of entertainment in the resort.
2. The distribution and booking system of the hotel is most than informative. The resort site has a very good and constantly updating customer gradin system as well as a very well managed review section. Booking is made to be simply simple with details about the customers stay.
3. As to public relation, the hotel has a policy to ask and except their client's overall appraisal of the hotel's cervices, rooms, staff etiquette and response and food. They keep contact and with loyal customers and even send greeting card on special occasions. All of this combined reinforces their brand image.
4. The hotel's revenue management is handled by the very competent financial and HR departments which work hand in hand

Buhalis, D. (2000)

<http://www.foodprocessing.com/articles/2014/controlling-the-pest-problem/>

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Page 10 of 14