

How to Choose the Best Laptop for You

Purchasing a new laptop is never an easy process. There are many brands, sizes, specs and operating systems to choose from. But alongside all of this, there are two factors you must always keep in mind: your usage and your budget. These factors will drastically impact your final purchase.

Here are four major parts of each laptop you should keep in mind in order to stick to what you need, and what you want:

1. **Processor and Memory (RAM):** As the power and speed of the laptop, these two parts should be the first you consider. Generally, these parts cannot be upgraded, so it is important to pay particular attention to both a good processor (i5 or i7 for example) and at least 4GB of RAM.
2. **Graphic Card:** If you are interested in using your new laptop particularly for graphic design or video editing, it is important to purchase a laptop with an additional graphics card. Otherwise, most laptops come with practical built-in graphics.
3. **Hard Drive:** The hard drive is the machine which stores all your information. It is important to purchase a laptop with a large enough hard drive for storing its system files, as well as your specific programs and files.
4. **Webcam:** Almost all laptops now come with a built-in webcam that allows you to enjoy the full experience of video calling applications like Skype. If you are interested in taking quality photos with your laptop or engaging in visual conversations with people around the world, a good webcam should be on your mind!

To get a Mac or Windows ? The infamous dilemma each person faces when considering a new laptop. This question brings us back to the two major factors you must always keep in mind: usage and budget. For all graphic designers and video editors out there, Apple laptops are designed for you. Macs are durable, and allow for creativity and design, but are expensive and often out of budget. For those looking for practicality and simplicity in their laptops, Windows laptops have much of the same specs as Macs and are typically in budget. Additionally, many programs are