

Another stakeholder in the police is the unions, these are very important for all staff in the police because each police officer will join a union because the union is there to help them in case they are unhappy or a situation develops, unions are also the ones in charge of people going on strike, so they have negative and positive effects on the business.

The government is the main stakeholder in the police because the government is the one who funds and injects all of the money into the police. The government can have mixed effects on the police both good and bad and choice that they make may affect other stakeholders in the business. Because the government injects all of the money into the police they have a big say on what happens and what goes on, for example the government has meeting all of the time with the chief commissioner of police to see where the money is being spent and is the police good value for money because if they are not then the government will step in and change things around. In the last couple of years the government has found that the police have not been good value for money and this has led to the government reducing the amount of money that the police get and this has led to police cuts, meaning police officers are being made redundant, this then has a big effect on businesses who are stakeholders because there will be less police presence on the streets meaning communication will break down between business, public and the police and this will then lead to trust issues and the question will arise again "is the police value for money?"

Lastly the public is also a stakeholder because people pay their taxes what in turn go to the government to pay the police and the public always has a say in what is happening and if they do not agree with something that is happening they will make sure they are heard. The public can have a good effect on the police but can also have a very bad effect on the police. One good effect that the public can have on the police is that the more people will invest; the police rely on public money to keep running because they only get a set budget but the police budgets are never realistic resulting in overspending. The main disadvantage of the public being stakeholders is that they will not be able to please everyone meaning there is a split in trust between police and locals and this may lead to an increase in crime.

Colchester Zoo

In Colchester zoo they have different types of stakeholders, they have internal which contain the employees, owners and investors and then you have external stakeholders which contain customers, government, suppliers and the community. Both internal and external can have separate effects and both can cause joint effects on each other.

Employees are stakeholders in the business because they are employed by that business and without that business they will not have a job. Employees have a big effect on the business because if they work hard it will benefit the business because they will make more money and in return the employees will be better off because they are stakeholder and they are getting something from the business. Owners and investors are also internal stakeholders because they have a direct effect on the business. Owners and investors are very important and they will have the biggest say out of all of the stakeholders both internal and external because the owners and investors are the ones that are putting the money into the business helping it run its day to day operations and its long term operations. The owners and investors can affect all of the stakeholders in different ways some stakeholders may be better off because of these changes but some may not. One way in which this can happen is the owners decide to give their staff a pay rise but to cater for this they may have to rise the admission rate to get into the zoo,