

they are going to require more supply's but because the business wants more they may want a bigger discount for the supplier.

The Police

In the police they have different stakeholders and for different reasons compared to Colchester Zoo because the difference between them is that Colchester Zoo wants to make a profit each year compared to the Police who is a non-profit organisation and don't look to make a profit at the end of year, there only mission is to provide a service to the public what is value for money.

In the police one of the main internal stakeholder is the government, the government will have the biggest influence on the Polices aims and objects because the government gives the police a budget each year to stick by. The government will sit down with the police chief commissioner year to discuss new aims and objectives which they want to set. One of the objectives may be to increase the amount of police on the street in different areas to help reassure the public. This will be a good objective because to achievable and other stakeholders will agree with it and this that's it's a step in the right direction.

The managers of the police are also stakeholders and they will also have a big influence on the aims and objectives set because on one hand they want to set good targets what when people see they will know that the police are good value for money, but they also want to make aims and objectives what are achievable because if they don't achieve their aims and objectives then question will need to be asked on what went wrong and why did they not foresee this problem, the mangers will have a big influence overall because at the end of the day if the targets are not met then they will be the ones getting in trouble.

The unions

The employees

One of the external stakeholders is the suppliers

The final external stakeholder for the police is

They have internal which contain the employees, managers, unions and the government and then you have external stakeholders which contain suppliers and the public.