

Silicon Valley and the American dream.

Silicon Valley-the birth place of many technology-related companies, and a great source of income for the United States. In this 30-mile long and 15-mile wide piece of land situated on the West Coast in San Francisco, California, is concentrated about 13% of the US's GDP (Gross Domestic Product). It's where most headquarters of famous companies such as Facebook, Google or Apple can be found. Above being the biggest tech-manufacturing center, it's also a huge contributor for jobs: in 2013, it accounted for about 1.3 million workers, and California remains one of the only states that still attracts immigrants today. Silicon Valley plays a huge role in the image of the States all over the world, in that it nourishes the American Dream, "that dream of a land in which life should be better and richer and fuller for everyone, with opportunity for each according to ability or achievement" (James Truslow Adams, 1931).

In a first part, I will deal with two multinational tech-companies that set an international example (Google and Apple), and see how they contribute to the American Dream.

Silicon Valley is a unique place to be for tech-innovators. Its success is based mostly on three principles: collaboration and team work, failure and innovation. In any other company, employees would usually compete against each other to rise up to the top. It doesn't work like that in Silicon Valley: employees are encouraged to share and work together, just like employees are not reprimanded for making mistakes, on the contrary in Silicon Valley it is believed that making mistakes is the best way to learn and do better the next time around. Employees are encouraged to follow their instincts and creativity before anything, and thank to these principles, a new concept was born: the idea of start-ups. "A startup is a company working to solve a problem where the