

Launching the Imagination.

Vocabulary:

Contour: pg 7:

a line that describes the edges of a form and suggests three-dimensional volume.

geometric shapes: pg 18:

Shapes derived from or suggestive of geometry. Characterized by crisp, precise edges and mathematically consistent curves

organic shapes: pg 18:

forms that are derived from nature focal point: a primary point of interest in a composition.

negative space: a clearly defined area around a positive shape or form, a

shape created through the absence of an object rather than through the presence of an object.

Plane: a 3d form that has length and width but minimal thickness.

Point: a basic mark, such as a dot, a pixel, or a brushstroke. A point is used to create a dialog with the surrounding space.

value scale: a range of grays that are presented in a consistent sequence, creating a gradual transition from white to black. optical gray:

line: pg 6:

a point in motion, a series of adjacent points, a connection between points, an implied connection between points

implied line: pg 9

a line that is suggested by the positions of shapes or objects within a design.

Shape: pg 14:

a flat, enclosed area created when a line connects to enclose an area, an area is surrounded by other shapes, or an area is filled with color or texture.

Balance: pg 74:

the equal distribution of weight or force among visual units

Types: symmetry, asymmetry, crystallographic, pattern, radial (pg 75-80)

Non-objective: artworks that have no reference to perceptual reality.

Abstract: an artwork or form derived from visual reality that has been distilled or transformed, reducing its resemblance to the original source. Representational the lifelike depiction of persons or objects.

value contrast: pg 28:

the degree to which values in a composition differ from one another.

Value: pg 28:

the relative lightness or darkness of a surface