## Chapter 4. The enterprise cloud computing paradigm

- Enterprise cloud computing
- \* The alignment of a cloud computing model with an deganization's business objectives (profit, return on investment, reduction of operations costs) and processes

  (a) Background

  NIST: five characteristics of cloud computing

  → On-deniand self-service, broad network access, resource pooling, rapid elasticity, and

- - measured service
  - \* How these characteristics manifest in an enterprise context vary according to the deployment model employed
- Deployment models for enterprise cloud computing
  - \* Public cloud: managed by cloud providers for general public
  - \* Private cloud: managed by an organization for internal use only
  - \* Community cloud: shared by several organizations and support a specific community
    - # May be managed by the organizations or a third party
    - # May exist on premise or off premise
  - \* Hybrid cloud: composition of two or more clouds (private, community, or public)
- Critical questions for selecting enterprise cloud computing strategies:



## (f) The cloud supply chain

- Cloud supply chain (C-SC) and cloud supply chain management (C-SCM)
  - \* Supply chain: two or more parties linked by a flow of goods, information, and funds



