

- Readers in Britain are two types.

Readerships:

Tabloids:

- shorter in size and smaller format.
- more pictures and less articles
- very informal language.
- sensational language.
- soft news (something not serious)
- gossip, scandals.
- Red Tops.
- easy language, shorter sentences.

Broadsheet:

- quality press: less pictures and more articles.
- more analytical.
- formal
- high level English.
- very serious.
- The readers come from the upper or middle class.
- Hard news (wars ...).

* The Daily Mirror

* The Sun

* The Daily Mail

* The Times

* The Telegraph.

* The Guardian.

* The Independent.

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